

Agro Food Value Chains



STRENGTHENING SELECTED AGRO FOOD VALUE CHAINS (CELEP 3B)

The initiative financed by the Italian Government for a total amount of € 500.000, aims at improving agro-industrial infrastructures, in particular for small- and medium-sized enterprises, agricultural cooperatives and beekeepers by providing technical assistance and promoting income generating activities.

The project, implemented in close cooperation with the Ministry of Industry and the Ministry of Agriculture, supports the Lebanese Government in improving the performance of selected enterprises, in order to strengthen their competitiveness and integration in the global market.

The activities take place in Lebanese communities particularly affected by the consequences of the Syrian refugees influx and promote particular creative aspects of fundamental importance for the commercialization of products, such as product design and marketing.



The resources allocated to support these activities promote the growth and the development of local markets, the increase of the commercial productivity and the diversification of the economy in the areas of intervention.

The impact of the project is maximized by the implementation of the following activities:

- Mobilization and organization of selected communities, through a participatory approach and the organization of planning and awareness workshops for all stakeholders, in order to involve them in decision-making processes;
- Capacity building: based on previous experiences and using infrastructures and tools partly achieved, UNIDO is implementing a strategy to strengthen the knowledge and diversify the different agricultural and food sectors, according to local needs.
- Sustainable development for Lebanese communities: the project enables the updating of selected enterprises through the provision of training and equipment.

